



# Ch'Art

D E S I G N

clones lab

magic tiles

pret-a-porter

custom project

adoption project

Office suggestions

# Elegance

## **Art panels**

plexiglass, aluminium  
and other materials

## **Direct printing**

on furnishing and objects





# Dynamism



**Adhesive wrap**  
on furnishing and objects

# Presence

## Customized wallpapers

PVC adhesives,  
wall-alike fine papers  
or digital fresco





# Fusion



**Laminated glass printing**  
for doors, partitions,  
windows and worktops

# Innovation

**Customization  
on demand**  
for every element  
with the most advanced  
digital printing techniques



# The recipe



## Image

Ch'Art subjects are produced as unique ones or limited edition. You can choose among the existing ones by shape, colors and size, or else ask for an exclusive design to suit your needs.



## Printing technology

Every Ch'Art product is produced using inkjet digital printing, one piece at the time upon request. We work with roll printers for adhesives, papers and fabrics, and with flatbed printers for any rigid media.



## Ink

Any material needs a peculiar ink, vivid and resistant. Depending on the final product we will opt for the right one to return full and vibrating colors in every hue.



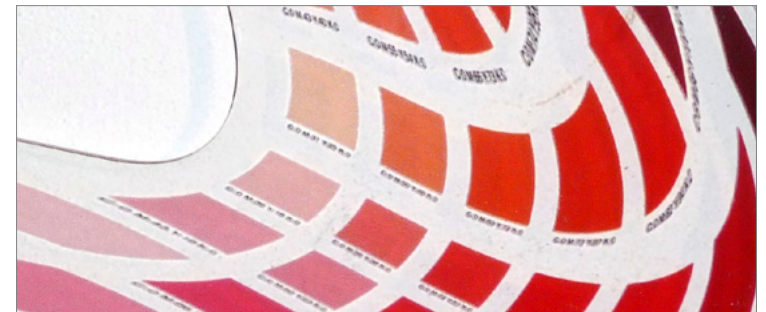
## Media

Ch'Arts can be printed on any material: plastic, wood, glass, metal, fabric ... there are no limits to your imagination!



## Finishing

Each product is finished using additional processes to be used at its best both in terms of ergonomics and functionality and to ensure the right endurance.





# Our proposals

## Exclusive image collection

Creation of Ch'Art unique subjects according to your target.  
Reproduction license for single or limited editions.

## Customization on demand

Inclusion of the Ch'Art Design proposal in your catalogue.  
Production one-at-the-time after specific requests.

## Design

Graphic design and product design for interiors,  
fashion, furniture, art, gadgets.

## Consulting

Training, arrangement and supervision  
for customization processes in digital printing.



## Put a Ch'Art on your product:

Adhesives - Panels - Fabrics - Walls - Foulard - Sofas - Curtains - Booths - Wallpapers - Glass - Gadget - Doors - Shapes  
Desks - Vehicles - Floors - Artprints - Partitions - Carpets - Furnishing - Wraps - Clothing - Stationery



# What is **Ch'Art** ?



Ch'Art is the exclusive art-style specifically designed for digital printing reproduction on each kind of surface and material

# The spirit of Ch'Art

A Ch'Art is a 360 degree **interpretation**:

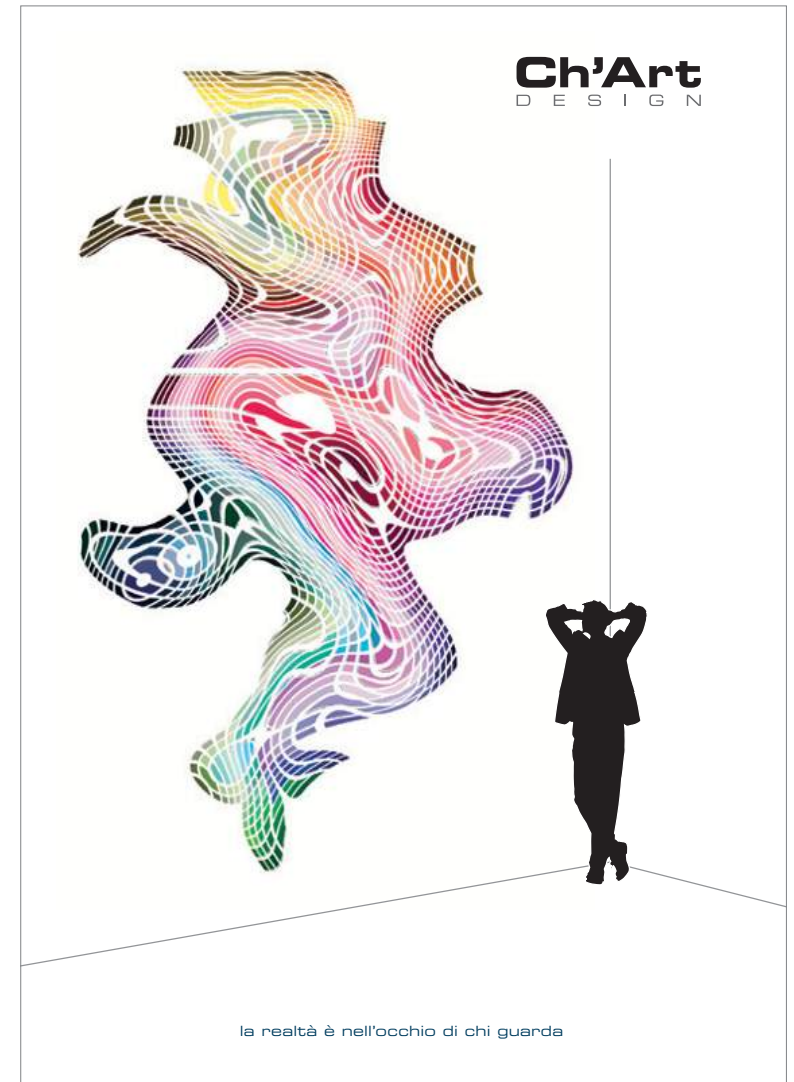
**Colour** and **shape** give life to a continuous **dynamics** that stimulates the observer's imagination in a wholly subjective way.

**Size** and **positioning** are molded to the environment, integrating what is with what is best.

The **media** to which they grip on and the **technologies** that allow it mix tradition and innovation, mastery and uniqueness for applications in any area.

Giving life to a Ch'Art is a matter of **style**, **experimentation** and **evolution**.

**Together** we can blend all this to get something unique.



# Colors

There are a lot of Ch'Art creatures,  
and new ones will be born every day.  
The most prolific tribes can be distinguished  
by the color of the blocks:



**Rainbow Ch'Arts** show every color of the iris,  
a seamless flow from one shade to another.



**Selected Ch'Arts** born with two or three basic colors,  
creating mergers and chiaroscuro illusions.



**Dark Ch'Arts** mix stylish composite blacks,  
joining some warm ones with cold others.





# Choice

Much more samples at [www.chart-design.com](http://www.chart-design.com)

## Variations:

### Colors:

three styles worth as a million

### Shapes:

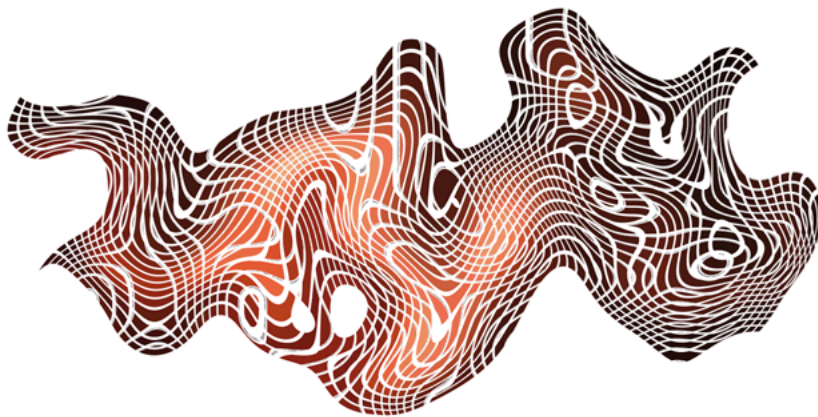
more or less dynamics

### Dimensions:

from 60 centimeters to 3 meters



RAINBOW (Cloud 012)



SELECTED (Wood 01b01)



DARK (Dark 022)

# Our services

## Business



Custom unique image collections

Graphic design for furnishing, buildings and objects

Objects and installations print & cut design and makeof

Consulting for digital printing customization

## Consumer



Custom unique images

Graphic design for furnishing, buildings and objects

Fine artprints on rich media

Print&cut objects and decorations

for more info please contact: [info@chart-design.com](mailto:info@chart-design.com)